

SALE OF ANADOLU EFES' INDIRECT STAKE IN ALTERNATİFBANK A.Ş.

March 18, 2013 – The negotiations between Anadolu Endüstri Holding A.Ş. (“AEH”), 100% owned by our shareholders; Yazıcılar Holding A.Ş. (“Yazıcılar”) and Özilhan Sınai Yatırım A.Ş. (“Özilhan Sınai”), and the Commercial Bank of Qatar (“CBQ”), regarding the sale of AEH’s majority stake in Alternatifbank A.Ş. (“Abank”), which was announced to public on December 24, 2012, have been resulted in an agreement. In this respect, parties have signed a share purchase agreement to sell Abank shares, representing 70.84% of the total share capital of Abank, owned by AEH, its subsidiaries that are shareholders of Abank and Özilhan Sınai to CBQ, subject to obtaining the required permissions from regulatory authorities in Qatar and Turkey.

In accordance with the share purchase agreement, Anadolu Efes’ wholly owned subsidiary Efes Pazarlama ve Dağıtım Ticaret A.Ş. (“Efpa”), holding a 7.46% stake in Abank, will sell its 31,331,487.70 shares to CBQ. According to the agreement, sales price will be 7.46% of the transaction value that is two times of the total equity excluding minority interests of Abank in its audited IFRS consolidated financial statements as of 30.06.2013.

The total equity excluding minority interests of Abank in its audited IFRS consolidated financial statements as of 31.12.2012 was TRL585.08 million.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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