



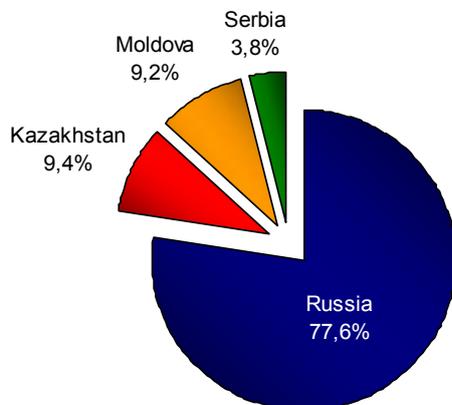
EFES BREWERIES INTERNATIONAL N.V.

ACCELERATED VOLUME GROWTH IN 1H2007

Efes Breweries International N.V. ("EBI" or "the Company") today announced its sales volume figures for the six months period ended 30.06.2007.

In the first six months of 2007 EBI's total sales volume increased by 15.2% over the comparable period of previous year and reached 6.4 million hectoliters ("mhl"). On a proforma basis, by including the sales volume in the first two months of 2006 of the Krasny Vostok Brewing Group ("KV Group"), which EBI acquired in February 2006 and consolidated in its results starting from March 2006, the sales volume growth in the first six months of 2007 over the comparable period of previous year is 10.7%. The growth, as a result of the strong volume growth in all operating markets, is achieved despite the exclusion of the sales volume of Interbrew Efes Brewery ("Efes Romania"), EBI's 50% operating subsidiary in Romania, in which EBI disposed its shareholding in August 2006. Accordingly EBI's sales volume in the first six months of 2006 includes the sales volume of Efes Romania. Excluding Efes Romania's sales volume in the first six months of 2006, EBI's sales volume growth in the first six months of 2007 over the comparable period of previous year is 19.4%.

BREAKDOWN OF SALES VOLUME



In the first six months of 2007 total sales volume in Russia reached 5.0 mhl and accounted for 77.6% of EBI's consolidated sales volume. The 26.2% sales volume growth in 1H2007 over the comparable period of previous year, is assisted by new product launches and favorable weather conditions in the period. Including the sales volume of KV Group for the first two months of 2006 to EBI's sales volume in Russia, the growth on a proforma basis was 19.4%.

In order to meet the consumer preferences EBI has started brewing the famous Mexican beer "SOL", a super premium brand, under licence in Russia since the beginning of 2007. In addition EBI launched "Stary Melnik Iz Bochonka", the keg bottle version of its strong mainstream brand "Stary Melnik".

EBI's sales volume in Kazakhstan was 0.6 million hectoliters in 1H2007, up by 36.9% vs 1H2006. In order to meet the growing demand for our products in Kazakhstan, the total brewing capacity has increased to 2.1 mhl as of end of June 2007 from 1.3 mhl as of end of 2006.

In Moldova, EBI's sales volume for the first six months of 2007 increased by 16.2% over 1H2006 and reached 0.6 mhl. Meanwhile beer only sales volume growth in the same period was 28.4%.

In Serbia, EBI's sales volume in the first six months of 2007 was 0.2 mhl, indicating a growth of 5.5% over the compable period of previous year.



FOR GENERAL RELEASE TO THE PUBLIC
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Overview of EBI

EBI, incorporated in the Netherlands and listed on the London Stock Exchange (IOB:EBID), is a 70% subsidiary of Anadolu Efes Biracılık ve Malt Sanayi A.Ş.

EBI has a strong presence in the countries in which it operates, across the CIS, the Balkans and Eastern Europe, including Russia. Currently EBI has an annual brewing capacity of 24.6 mhl and malt production capacity of 139,000 tonnes.

A copy of this press release can be accessed at www.efesinternational.com

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