



EFES BREWERIES INTERNATIONAL N.V.
CONVOCAATION

For the Annual General Meeting of Shareholders ("AGM") of Efes Breweries International N.V. (the "Company"), established in Amsterdam, the Netherlands, to be held on 9 May 2008 at 14.00 hours, Netherlands time at the Company's office at Strawinskylaan 1227 in Amsterdam, the Netherlands.

Agenda:

1. Opening
Annual Report 2007
2. Discussion on the Board of Management's written annual report concerning the Company's affairs and the management as conducted in the 2007 financial year
3. Discussion on and adoption of the 2007 annual accounts
4. Proposal and adoption of the allocation of profits
5. Discharge of the (former) members of the Board of Management from liability for their management during the 2007 financial year
6. Discharge of the members of the Supervisory Board from liability for their supervision during the 2007 financial year
Supervisory Board
7. Increase the number of members of the Supervisory Board to six (6) in total
8. Proposal to re-appoint Sir David Logan as member of the Supervisory Board
9. Proposal to appoint as additional Supervisory Board member Mr. Michel Naquet-Radiguet
10. Remuneration Supervisory Board
Management Board
11. Release of Mr. Hurşit Zorlu from his duties as member of the Management Board with effect as of May 9, 2008
12. Proposal to re-appoint Mr. Demir Şarman as member of the Management Board
13. Proposal to appoint Mr. Can Çaka as member of the Management Board
14. Proposal to appoint Mr. Orhun Köstem as member of the Management Board
15. Proposal to appoint Mr. Gökce Yanasmayan as member of the Management Board
16. Appointment of the external auditor
17. Amendment to the Articles of Association
18. Extension of the authorization of the Supervisory Board to issue and/or to grant rights to subscribe for all shares in which the authorized share capital is divided for a period of five years and of the authorization to limit or exclude the pre-emptive rights for a period of five years.
19. Closing

The agenda, annual accounts, the annual report and the amendment to the Articles of Association as well as personal information of the nominated members of the Supervisory Board, Management Board

and other information included pursuant to law and the proposed resolutions will be deposited for inspection by the shareholders and other persons entitled to attend the meeting at the Company's offices in Amsterdam as of 24 April 2008 up to and including the date of the meeting. The documents will also be available on the Company's website www.efesinternational.com.

Copies of these documents are available for inspection by the shareholders and all other persons entitled to attend the meeting, free of charge.

The register of the Company in Amsterdam, the Netherlands, has been designated as register to certify the persons entitled to the shares on the day of the AGM.

The persons identified as entitled to vote on the basis of the register of the Company may exercise their rights to vote and/or attend the AGM by proxy. Those who have been authorised in writing shall present their power of attorney at the AGM.

Note to the Holders of GDRs:

The administrations held by the Bank of New York Mellon have been designated as (sub) registers to certify the persons entitled to the GDRs on the record date, being 24 April 2008. Holders of GDRs may vote by completing, signing and returning the Voting Instruction Card, which will be provided by the Bank of New York Mellon starting from 25 April 2008. In the event the Voting Instruction Card is not received by the GDR holder, the GDR holder can contact Mr. Tony Tooma from the Bank of New York Mellon at telephone +1 212 815 2136 or by e-mail to: TTooma@bankofny.com.

The deadline to submit the Voting Instruction Card is set on 5 May 2008, 12:00 p.m., New York time. By returning a signed Voting Instruction Card, the GDR holder is directing the Bank of New York Mellon to vote on the ordinary shares underlying his GDRs in accordance with his instructions. The Bank of New York Mellon, in turn, will instruct the authorised person nominated by the Company to attend the AGM and to vote on the shares underlying the GDRs in accordance with the instructions received from the GDR holder on all matters presented to shareholders of the Company for a vote. If the Bank of New York Mellon does not receive voting instructions from GDR holders for their GDRs by 5 May 2008, 12:00 p.m., New York time, then the Bank of New York Mellon will not vote on the shares underlying their GDRs.

The Board of Management

The Supervisory Board

24 April 2008