



FOR GENERAL RELEASE TO THE PUBLIC  
APRIL 25<sup>TH</sup>, 2008



## EFES BREWERIES INTERNATIONAL N.V. CHANGE OF CFO IN EBI

Following the announcement of and convocation to the Annual General Meeting of Efes Breweries International N.V. (“EBI”) to be held on May 9, 2008 and the proposed changes in the Board of Management of EBI, it is announced yesterday that it is intended to designate the title of Chief Financial Officer (CFO) of EBI to Mr. Orhun Köstem effective as of his appointment as member of the Board of Management of EBI by the AGM. Simultaneously Mr Demir Şarman, the current CFO and member of the Board of Management of EBI is to be appointed as Strategy, Business and Market Development Director of Efes Beer Group, while remaining as a member of the Board of Management of EBI.

Mr. Köstem joined Anadolu Efes Biracılık ve Malt San. A.Ş. (Anadolu Efes), 70.2% shareholder of EBI, in 1994 as a Project Development Analyst, and assumed the responsibilities of Business Development Manager, Investor Relations Manager, Corporate Finance and Investor Relations Manager and Corporate Finance and Investor Relations Director between 1999 and 2008. Mr. Köstem has a B.Sc. degree in Mechanical Engineering and a Master of Business Administration (MBA) from the Middle East Technical University in addition to a Master Degree in Law from the Bilgi University.

Mr. Sarman joined Anadolu Efes in 1997 and currently serves as a member of the Board of Management and Chief Financial Officer of EBI. He is also a member of the Board of Directors of Efes Kazakhstan, Efes Russia, Efes Moldova, Efes Serbia, Anadolu Efes Technical Management and Consultancy N.V. and Efes Holland Technical Management and Consultancy B.V. Mr. Sarman is a Certified Public Accountant (CPA) and prior to joining Anadolu Efes, served as a senior auditor for Arthur Andersen in Turkey.

A copy of this press release can be accessed at [www.efesinternational.com](http://www.efesinternational.com).

### Enquiries to:

*Orhun Köstem, Chief Financial Officer (EBI)*

*Tel: +31 20 575 2292 (Amsterdam)*

*E-mail: : [orhun.kostem@efespilsen.com.tr](mailto:orhun.kostem@efespilsen.com.tr)*

*Çiçek Uşaklıgil, Investor Relations Manager  
(Anadolu Efes)*

*Tel: +90 216 586 8037*

*E-mail: [cicek.usakligil@efespilsen.com.tr](mailto:cicek.usakligil@efespilsen.com.tr)*