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Takeover of “Tekel” Beer Brand

According to the news in the media, the Council of State has ruled an interlocutory injunction which suspended the Competition Board’s approval of the sale of “Tekel Birası” beer brand to Anadolu Efes. Anadolu Efes has neither been formally informed of such a decision nor served. In addition, the release of the justified decision will take further time.

As can be recalled, Anadolu Efes signed an agreement to acquire “Tekel Birası” beer brand on 15 August 2008 from Mey Alkollü İçkiler Sanayi ve Ticaret Anonim Şirketi (“Mey”) and in its meeting on August 25, 2009, the Competition Board approved the sale of “Tekel Birası” beer brand to Anadolu Efes, with decision no. 09-38/925-218 following which the brand was registered by the Turkish Patent Institute under the name of Anadolu Efes.

Although the details of the decision are not yet clear, the Competition Board as a party, has the right to appeal this decision. Following the appeal by the Competition Board, the Council of State is expected to make a final decision on the interlocutory injunction decision. Subsequently, the same division of the Council of State will rule on the merits for the lawsuit. Currently, there is no further relevant information on the issue to be disclosed to the public.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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