



OCTOBER 13TH, 2010

ACQUISITION OF REMAINING SHARES OF EBI

As announced on June 10, 2010, as a result of holding over 95% of the outstanding issued share capital of EBI, Anadolu Efes began a squeeze-out procedure (uitkoopprocedure) on June 9, 2010 in accordance with article 2:92a of the Dutch Civil Code before the Enterprise Chamber of the Court of Appeals in Amsterdam, the Netherlands (Enterprise Chamber) to acquire the remaining EBI shares. On October 12, 2010, the Enterprise Chamber rendered a judgement ordering the transfer of 162,615 shares in the capital of EBI (representing approximately 0.08% of the entire issued share capital of EBI) held by The Bank of New York Mellon to Anadolu Efes. The Enterprise Chamber has set the price of the shares to be transferred at USD 3.40 per share. Following the ordered transfer, Anadolu Efes will hold 100% of the outstanding issued share capital of EBI.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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