

ANNOUNCEMENT TO SHAREHOLDERS OF ANADOLU EFES BİRACILIK VE MALT SANAYİ A.Ş.

According to the Law, the unregistered shares until 31/12/2012 will lapse to Anadolu Efes as the issuer

Pursuant to the Capital Market Law's provisional article 6, our shareholders should register the shares they own with the Central Registry Agency.

According to the Capital Market Law's provisional article 6, which was amended by article 157 of the law 6111 and become effective following its publishing date of 25 February 2011 in the official gazette, all shares which are not delivered to our company until 31 December 2012 for registration will be lapsed to Anadolu Efes and all of the rights of the shareholders on stated shares will be terminated on the mentioned date.

In this context, we ought to make an announcement for the purpose of protecting the rights of our shareholders who do not register their shares yet, as all the financial rights (dividend etc.) and executive rights (participating the general assembly and voting etc.) of these shareholders on the stated shares will be terminated as of 31/12/2012.

In accordance, we invite our shareholders with not registered shares under their names, to apply by themselves to our company by appointment at Bahçelievler Mahallesi, Sehit İbrahim Koparır Cad. No:4 Bahçelievler/Istanbul.

We hereby declare that our company cannot be held responsible for any losses that may arise on 31 December 2012 as a result of shareholder's failure of registering their shares.

For further information and appointments: Olcay Tokan/ S. Murat Killioğlu

Tel: 0 212 449 36 00 / Email: olcay.tokan@efespilsen.com.tr

Email: murat.killioglu@efespilsen.com.tr