



DECEMBER 16TH, 2011

DEVELOPMENTS REGARDING ANADOLU EFES AND SABMILLER STRATEGIC ALLIANCE

As announced on 19 October 2011, Anadolu Group (Anadolu Endüstri Holding A.Ş., Yazıcılar Holding A.Ş. and Özilhan Sınai Yatırım A.Ş.), Anadolu Efes Biracılık ve Malt Sanayii A.Ş. (“Anadolu Efes”) and SABMiller plc. (“SABMiller”) reached an agreement to form a strategic alliance for Turkey, Russia, the CIS, Central Asia and the Middle East (“the Territory”) and the Parties executed a term sheet.

In this respect, on 12 December 2011, Anadolu Efes submitted an application to both Turkish and Russian Competition Authorities for the approval of the proposed acquisition, while applications have been submitted in Belarus on 13 December 2011 and in Ukraine on 14 December 2011.

In addition, during the course of the ongoing negotiations, it has been agreed that Anadolu Efes will acquire 100% of SABMiller’s Russian and Ukrainian beer businesses through its wholly owned subsidiary Efes Breweries International N.V. (“EBI”), a company incorporated in the Netherlands, and EBI’s wholly owned subsidiary Euro-Asien Brauereien Holding GmbH (“Euro Asien”), a company incorporated in Germany, in consideration for USD 1,9 billion. Within the scope of this transaction, the share capitals of EBI and Euro Asien will be increased and related shareholders will contribute to these share capital increases. The proceeds from the capital increases will be used to acquire SABMiller’s Russian and Ukrainian beer operations by EBI and Euro Asien. Lastly, SABMiller will use these proceeds to participate in the planned non pre-emptive capital increase of Anadolu Efes.

Since the negotiations between the Parties are currently ongoing, the final agreements have not been signed yet. Further public announcements will be made by our Company with regards to developments in this transaction in accordance with the provisions of the Communiqué Serial:VII, No:54.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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