



JANUARY 20ST, 2012

INVITATION TO EXTRAORDINARY GENERAL MEETING OF SHAREHOLDERS

As resolved by the Board of Directors of the Company (BoD) on 29 December 2011 and announced to the public on 12.01.2012, the application was made to the Capital Markets Board (CMB) and Ministry of Customs and Trade (the Ministry) for their approvals to amend the Article 7 "Capital" of the Articles of Association (AoA) of the Company as shown below. As of 17.01.2012 the approval have been obtained from CMB and as of 18.01.2012 from the Ministry.

Accordingly, in its meeting dated 20.01.2012 (today), the BoD resolved to make an announcement as per Turkish Commercial Code Article 368 to invite the shareholder to an Extraordinary General Meeting (EGM), which is to be held on 14th February 2012 Tuesday at 14:00 at the address "Esentepe Mahallesi, Anadolu Caddesi No:1 Kartal/İstanbul" with the agenda set forth below including a change in the AoA within the framework of the authorization received from CMB and the Ministry as well as to vote and approve the transactions in relation to the strategic alliance with SAB Miller plc. The BoD also resolved to apply to the Ministry of Science, Industry and Technology Provincial Directorate to appoint a Ministry Commissioner and to complete all the relevant and necessary work to hold the EGM as per the Company AoA and relevant legislation.

Press adverts for the invitation to our shareholders will be published on 24.01.2012 in the Turkish Trade Registry Gazette with serial number 7990 as well as in Dünya newspaper.

Extraordinary General Meeting Agenda:

1. Opening and Election of the Board of the Meeting.
2. Authorization of the Board of the Meeting to sign the Minutes of the Meeting and other relevant documents on behalf of the General Assembly.
3. Discussion of the proposed amendment of the Article 7 of the AoA as mentioned below and decision for approval.
4. Approval of the transactions in relation to the strategic alliance to be made between Anadolu Efes Biracılık ve Malt San. A.Ş. and SAB Miller plc., the details of which are announced to the public on 19.10.2011 and 16.12.2011.
5. Closing.

AMMENDMENT TO ARTICLES OF ASSOCIATION

CAPITAL:

Article 7:

OLD VERSION

The Company has accepted the registered capital system in accordance with the provisions of the 2499 Capital Markets Law, and has shifted to this system by a permission, ref. 308, dated 25.06.1992, of the Capital Markets Board. Registered capital of the Company is YTL 900,000,000.- (nine hundred million YTL).

Company's issued capital of YTL 450.000.000 (four hundred fifty million new Turkish liras) is fully paid free of collusion.

Issued capital of YTL 450.000.000 is divided into 450.000.000 bearer shares each with YTL 1 nominal value.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

Mr. Can Çaka
(CFO and Investor Relations
Director)

tel: 90 216 586 80 53
facsimile: 90 216 389 58 63
e-mail: can.caka@efespilsen.com.tr

Ms. Ayşe Dirik
(Investor Relations Manager)

tel: 90 216 586 80 02
facsimile: 90 216 389 58 63
e-mail: ayse.dirik@efespilsen.com.tr



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As per the law no: 5274 regarding Amendments to the Turkish Commercial Code, nominal value of shares is changed to YTL 1 from TL 1,000. Due to this change, total number of shares has decreased and one share of YTL 1 will be given in exchange for 1,000 shares of each TL 1,000. Rights of the shareholders due to ownership of the shares are reserved regarding this change.

In conformity with the pertinent provisions of the Capital Markets Law, the Company is authorized to increase its issued capital by issuing new bearer shares up to the registered capital ceiling. In capital increases financed by internal sources and funds of the Company, new shares shall be allocated to the existing shareholders pro rata their shares in the capital.

Shares representing the capital are monitored on registered basis as per registry principles.

NEW VERSION

The Company has accepted the registered capital system in accordance with the provisions of the 2499 Capital Markets Law, and has shifted to this system by a permission, ref. 308, dated 25.06.1992, of the Capital Markets Board. Registered capital of the Company is TL 900,000,000.- (nine hundred million Turkish Liras).

Company's issued capital of TL 450.000.000 (four hundred fifty million Turkish Liras) is fully paid free of collusion.

Issued capital of TL 450.000.000 is divided into 450.000.000 bearer shares each with TL 1 nominal value.

Shares representing the capital are monitored on registered basis as per registry principles.

In capital increases, with the exemption of cases, existing shareholders shall participate pro rata to their shares in the capital. In capital increases realized by internal sources and funds of the Company, new shares shall be allocated to the existing shareholders pro rata to their shares in the capital.

In conformity with the relevant provisions of the Capital Markets Law, between the years 2012-2016, if required, the Company is authorized to increase its issued capital by issuing new bearer shares up to the registered capital ceiling, to restrict the shareholder's right to purchase new shares and to issue new shares which are above the nominal values. The Company uses its authorization in accordance with the principle of equal treatment of shareholders.

The permission by the Capital Markets Board for the registered capital ceiling is valid for the years between 2012-2016 (five years). Even if the previously set capital ceiling is not reached as the end of year 2016, in order for the Board of Directors to increase capital, a new permission for a registered capital ceiling, either at the previously permitted amount or for a higher amount, should be taken from the Capital Markets Board as per a decision of the General Assembly. If the authorization of the Capital Markets Board is not obtained, then the Company will be excluded from the registered capital system.

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