



ANADOLU EFES BİRACILIK VE MALT SAN. A.Ş.



MARCH 6th, 2012

DEVELOPMENTS REGARDING ANADOLU EFES & SABMILLER STRATEGIC ALLIANCE

Following the notification of the antimonopoly approval by the Russian Competition Authority on 5 March 2012, all regulatory approvals have been obtained as of 5 March 2012 and, as announced previously, SABMiller's Russian and Ukrainian beer businesses have been transferred to Anadolu Efes's wholly owned subsidiary Efes Breweries International N.V. ("EBI"), a company incorporated in the Netherlands, and EBI's wholly owned subsidiary Euro-Asien Brauereien Holding GmbH ("Euro Asien"), a company incorporated in Germany, as of today. The combined Russian and Ukrainian businesses will begin operations immediately.

Within the scope of this transaction, the share capitals of EBI and Euro Asien have been increased and Anadolu Efes' Board of Directors resolved to participate in the planned capital increase of EBI by USD 1.858.800.000. While USD 358.800.000 of the stated amount will be paid in cash, the remainder will be paid via loan notes. Today, EBI ve Euro Asien have paid USD 1.900.000.000 in return for the transfer of SABMiller's Russian and Ukrainian beer businesses.

In addition, Anadolu Efes' Board of Directors resolved to increase Anadolu Efes' issued capital of TL 450.000.000 to TL 592.105.263 on 6 March 2012 (today), while the shareholder's right to purchase new shares will be restricted. The newly issued 142.105.263 bearer shares, which are above the nominal values, will be allocated on the name of SABMiller Anadolu Efes Limited ("SABM AEL"), a subsidiary of SABMiller. SABM AEL have paid TL 3.279.789.470,04 in return for the stated capital increase plus the premium and the transfer of these shares to SABM AEL will be completed in the ISE Wholesale Market following the completion of the procedures required by CMB and ISE.

Furthermore, Mr. Graham Mackay, Chief Executive of SABMiller, appointed as a Director to Anadolu Efes' Board of Directors replacing Mr. Engin Akçakoca, valid as of today.

Consequently, the transfer of SABMiller's Russian and Ukrainian beer businesses have been completed in the context of the strategic alliance between Anadolu Efes, Anadolu Group (Anadolu Endüstri Holding A.Ş., Yazıcılar Holding A.Ş. and Özilhan Sınai Yatırım A.Ş.) and SABMiller for Turkey,

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Russia, the CIS, Central Asia and the Middle East, which was originally announced on 19 October 2011, and the process will be completed following the sale of newly issued shares to SABM AEL in the ISE Wholesale Market after the completion of the procedures required by CMB and ISE.

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