

MANAGEMENT CHANGE

Anadolu Efes Biracılık ve Malt San. A.Ş. (“Anadolu Efes”), today announced that Mr. Can Çaka who has been the Chief Financial Officer and Investor Relations Director of Anadolu Efes since 2008 will be promoted to Chief Financial Officer of Anadolu Endüstri Holding A.Ş. (“Anadolu Group”), the holding company of Anadolu Efes, effective as of January 1st, 2013. Mr. Çaka’s responsibilities in Anadolu Efes will be assumed by Mr. Onur Çevikel. Joining the Group in 1995, Mr. Çevikel served in a number of positions including Finance Specialist at Efes Beverage Group, Finance Manager at Coca-Cola Kuban Bottlers, Finance Manager at Coca-Cola Rostov Bottlers, Finance Manager & Director (CFO) at Efes Russia and Operations Director at Efes Russia, until he was appointed as the Efes Rus Integration Director in October 2011.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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