

**APPOINTMENTS TO THE BOARD OF DIRECTORS**

According to the Turkish Commercial Code, the Board members appointed as the representative of a corporate entity should resign until October 1, 2012 and the places vacated by them should be filled by the corporate entities themselves or real persons. In that respect, our Board of Directors in its meeting dated September 17, 2012 resolved to elect Mr. Alejandro Jimenez Fonseca, Mr. Mehmet Hurşit Zorlu and Mr. Salih Metin Ecevit as members of the Board of Directors, who were resigned from their board memberships in line with the Turkish Commercial Code as they were representing our shareholder Anadolu Endüstri Holding A.Ş.. These appointments will be submitted to the approval of the General Assembly at the next General Assembly meeting to be held.

---

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

**Mr. Can Çaka**  
(CFO and Investor Relations Director)  
Tel: 90 216 586 80 53  
Facsimile: 90 216 389 58 63  
E-mail: [can.caka@anadoluefes.com](mailto:can.caka@anadoluefes.com)

**Ms. Ayşe Dirik**  
(Investor Relations Manager)  
Tel: 90 216 586 80 02  
Facsimile: 90 216 389 58 63  
E-mail: [ayse.dirik@anadoluefes.com](mailto:ayse.dirik@anadoluefes.com)