

BOND ISSUE BY ANADOLU EFES

In its meeting dated October 5, 2012 (today), pursuant to the Article 18 of our Company's AoA, our Board of Directors (BoD) resolved to issue a bond to be sold in abroad under Rule 144/A and/or Regulation S and to be listed in Ireland Stock Exchange. Up to USD500 mn (or equivalent EURO or TL) bond issue will have a maturity of 5-7-10 years and will be issued in one installment. Board of Directors also resolved to authorize the top management to execute all the transactions regarding the issuance of the bond.

Following the above Board resolution, an application is made to the Capital Markets Board and necessary procedures are initiated in order to register the bond according to the Communiqué Serial II No: 22 of the Capital Markets Board titled "Rules on the Registration and Sale of Debt Instruments" and other related regulations.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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