

ANADOLU EFES HAS MANDATED SEVERAL BANKS

As announced on October 5, 2012, an application was made to the Capital Markets Board (CMB) regarding the issuance of a bond to be issued in one installment, sold in abroad under Rule 144/A and/or Regulation S and be listed in Ireland Stock Exchange, which will be amounting up to USD500 mn (or equivalent EURO or TL) with a maturity of 5-7-10 years.

Anadolu Efes has mandated BofA Merrill Lynch, HSBC, J.P. Morgan and the Royal Bank of Scotland for a series of fixed income investor meetings in Europe and USA, commencing October 15, 2012. A debut USD benchmark 144A/Reg S note offering, expected to be rated "Baa3" by Moody's and "BBB-" by S&P, is expected to follow subject to registration of our application to CMB and market conditions.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

Mr. Can Çaka
(CFO and Investor Relations Director)
Tel: 90 216 586 80 53
Facsimile: 90 216 389 58 63
E-mail: can.caka@anadoluefes.com

Ms. Ayşe Dirik
(Investor Relations Manager)
Tel: 90 216 586 80 02
Facsimile: 90 216 389 58 63
E-mail: ayse.dirik@anadoluefes.com