

TRANSFER OF ANADOLU EFES' INDIRECT STAKE IN ALTERNATİFBANK A.Ş.

July 18, 2013 – As announced on March 18, 2013, the negotiations between Anadolu Endüstri Holding A.Ş. (“AEH”), 100% owned by our shareholders; Yazıcılar Holding A.Ş. and Özilhan Sınai Yatırım A.Ş., and the Commercial Bank of Qatar (“CBQ”), regarding the sale of AEH’s majority stake in Alternatifbank A.Ş. (“Abank”), had resulted in an agreement, the parties had signed a share purchase agreement to sell Abank shares, representing 70.84% of the total share capital of Abank, owned by AEH, its subsidiaries that are shareholders of Abank and Özilhan Sınai to CBQ and in accordance with this share purchase agreement, Anadolu Efes’ wholly owned subsidiary Efes Pazarlama ve Dağıtım Ticaret A.Ş. (“Efpa”), holding a 7.46% stake in Abank, would sell its 31,331,487.70 shares to CBQ. In this respect, it was also announced on July 3, 2013 that the approvals of Banking Regulation and Supervision Agency and Capital Markets Board were received and the transfer of the shares including the stake held by Efpa, has been completed as of July 18, 2013 (today).

Within the framework of the forementioned share purchase agreement, the sale was made based on the price determined by multiplying the total equity excluding minority interests of Abank (TL 585 million) in its audited IFRS consolidated financial statements as of 31.12.2012 by 2.0. Furthermore, the final price will be determined by multiplying the total equity excluding minority interests of Abank in its audited IFRS consolidated financial statements as of 30.06.2013 again by 2.0 and the process will be finalized after the transfer of the difference in the amount. The results of the relevant transactions will be announced to public when completed.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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