

ANNOUNCEMENT REGARDING AN APPOINTMENT TO THE BOARD OF DIRECTORS

December 3, 2013 - In its meeting held today, it has been unanimously decided by our Board of Directors to appoint Mr. İzzet Karaca for the place vacated by the resignation of Mr. Aycan Avcı from his duty as an independent member of the Board of Directors, to complete the term of duty of Mr. Aycan Avcı and to be submitted to the approval of the earliest General Assembly to be held. It has also been decided to appoint Mr. İzzet Karaca as the member of the Corporate Governance Committee for the place vacated by the resignation of Mr. Aycan Avcı.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

Mr. Onur Çevikel
(CFO and Investor Relations Director)
Tel: 90 216 586 80 53
Facsimile: 90 216 389 58 63
E-mail: onur.cevikel@anadoluefes.com

Ms. Ayşe Dirik
(Investor Relations Manager)
Tel: 90 216 586 80 02
Facsimile: 90 216 389 58 63
E-mail: ayse.dirik@anadoluefes.com