

INVITATION TO GENERAL ASSEMBLY

March 24, 2014 - In its meeting dated 24.03.2014, our Board of Directors resolved to hold the Annual Ordinary General Assembly Meeting regarding the Company's 2013 calendar year operations on April 18, 2014 Friday at 14:00 at the address "Esenkent Mahallesi, Deniz Feneri Sokak No:4 Ümraniye/İSTANBUL" with the agenda set forth below; to make the related announcement and to take all the necessary steps as required by the Turkish Commercial Code, the Articles of Association as well as other related regulations to materialize and finalize the meeting.

Press adverts for the invitation to our shareholders will be published on 26.03.2014 in the Dünya newspaper and on 26.03.2014 in the Turkish Trade Registry Gazette.

Balance Sheet, Income Statement, Annual Report including Corporate Governance Compliance Report, Dividend Distribution Proposal, as well as Independent External Auditors' report along with a General Assembly Meeting Information Document will be available for the review of our shareholders at our Company offices and our website at www.anadoluefes.com 21 days prior to the meeting.

Annual Ordinary General Assembly Agenda

1. Opening of the meeting and establishment of the Board of the Assembly
2. Reading out, discussion and approval of the annual report of the Board of Directors for the year 2013,
3. Reading out of the report of the Independent External Audit Company for the fiscal year 2013
4. Reading out, discussion and approval of the Financial Statements for the fiscal year 2013 prepared in accordance with the regulations of CMB
5. Decision to release the members of the Board of Directors separately
6. Decision on the proposal of the Board of Directors on distribution of profits
7. Approval of the amendments made on the Dividend Distribution Policy
8. Approval of the Board members who were elected for the places vacated during the year 2013
9. Election of the new members of the Board of Directors in place of those whose terms of office have expired and determine the terms of office and remuneration
10. Approval of the selection of the external audit company by the Board of Directors in accordance with the regulations laid down by the Capital Markets Board and Turkish Commercial Code,

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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11. Information to be given to the shareholders on the donations made by the Company in 2013 in accordance with the regulations laid down by the Capital Markets Board,
12. According to the regulations laid down by the Capital Markets Board, information to be given to the shareholders on any suretyship and guarantees granted or pledges including mortgages instituted by the Company in favor of third persons
13. According to the regulations laid down by the Capital Markets Board, information to be given to the shareholders regarding the payments made to the Board members and senior management within the scope of the “Compensation Policy”
14. Information to be given to General Assembly, if a transaction took place within the framework of the Article 1.3.6 of CMB’s Communiqué on Corporate Governance numbered II-17.1
15. Authorization of the members of the Board of Directors about the transactions and operations in the context of the Articles 395 and 396 of the Turkish Commercial Code
16. Closing

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