

A NEW STEP IN PRODUCTION NETWORK OPTIMISATION PROGRAM

April 2, 2014 - Anadolu Efes today announced that it has decided to suspend its brewing operations in Lüleburgaz (Kırklareli/Turkey) as of May 2, 2014 in the context of the previously initiated production network optimization program, while sales, distribution and logistic operations of the facility will continue.

Lüleburgaz brewery has the lowest brewing capacity among the breweries of Anadolu Efes, with an 8% share in total installed capacity in Turkey. The beer production volumes of the facility will be re-allocated to other production facilities in Turkey and Anadolu Efes will continue its operations at Istanbul, İzmir, Ankara and Adana breweries, Afyon and Konya/Çumra malteries and Bilecik/Pazaryeri hops processing facility.

While the human resources plan is under final consideration, the relocation of the employees at the Lüleburgaz brewery to other vacancies at the other breweries will primarily be evaluated.

The decision was made taking into consideration the contraction of the Turkish alcoholic beverages sector and Anadolu Efes believes that it will improve its efficiency and maintain sustainable growth in the country.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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