

ANADOLU EFES BİRACILIK VE MALT SAN. A.Ş.

INFORMATION REGARDING THE INVESTOR RELATIONS DEPARTMENT

January 09, 2015 – Information regarding the persons working at the Investor Relations Department, which has previously been disclosed to public through the "General Company Information Form" on Public Disclosure Platform (PDP) in accordance with the Article 11 of the Corporate Governance Communiqué numbered II-17.1, is presented below.

Ms. Ayşe Dirik is working full-time as the Head of the Investor Relations Department and a Member of the Corporate Governance Committee, reporting to the CFO and holds Capital Markets Activities Advanced Level License and Corporate Governance Rating Specialist License. In addition, Ms. Aslı Kılıç, who holds Capital Markets Activities Advanced Level License and has qualified for Corporate Governance Rating Specialist License, and Mrs. Ece Oktar Gürbüz, who holds Capital Markets Activities Advanced Level License, Corporate Governance Rating Specialist License and Credit Rating Specialist License, are working full-time at the Investor Relations Department.

Contact information of Investor Relations Team is stated below:

| Ayşe Dirik – Investor Relations Manager Tel: 0 216 586 80 02 Fax: 0 216 389 58 63 e-mail: ayse.dirik@anadoluefes.com | R. Aslı Kılıç – Investor Relations Supervisor Tel: 0 216 586 80 72 Fax: 0 216 389 58 63 e-mail: asli.kilic@anadoluefes.com |
|--|--|
| Ece Oktar Gürbüz– Investor Relations Specialist Tel: 0 216 586 83 32 Fax: 0 216 389 58 63 e-mail: ece.gurbuz@anadoluefes.com | |

We hereby declare that our above statements are in conformity with the principles included in the Capital Markets Board's Communiqué on Material Events, that they fully reflect the information we have acquired, that the information complies with our books, records and documents, that we have made our best effort to fully and accurately obtain all information regarding the matter and that we are responsible for this disclosure made hereby.

This is an English translation of the original official public disclosure made by Anadolu Efes in Turkish through the Public Disclosure Platform (www.kap.qov.tr), for information purposes only. In the event of any discrepancy between this translation and the original Turkish disclosure, the original Turkish disclosure shall prevail. Anadolu Efes makes no warranties or representations about the accuracy or completeness of the English translation and assumes no liability for any errors, ommissions or inaccuracies that may arise from use of this translation.

For further information regarding Anadolu Efes, please visit our website at http://www.anadoluefes.com/ or you may contact;

Mr. Onur Çevikel (CFO)

Tel: 90 216 586 80 53
Facsimile: 90 216 389 58 63
E-mail: onur.cevikel@anadoluefes.com

Ms. Ayşe Dirik (Investor Relations Manager) Tel: 90 216 586 80 02 Facsimile: 90 216 389 58 63

E-mail: ayse.dirik@anadoluefes.com