

ANADOLU EFES BİRACILIK VE MALT SAN. A.Ş.

INFORMATION REGARDING THE INVESTOR RELATIONS DEPARTMENT

April 8, 2015 – Özgün Ökten, whose contact details are provided below, has been appointed as Investor Relations and Treasury Specialist as of today and he will be working full-time. Ece Oktar Gürbüz, who is currently working as Investor Relations and Treasury Specialist, will resign from this position as of April 10, 2015.

Özgün Ökten

Investor Relations and Treasury Specialist

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We hereby declare that our above statements are in conformity with the principles included in the Capital Markets Board's Communiqué on Material Events, that they fully reflect the information we have acquired, that the information complies with our books, records and documents, that we have made our best effort to fully and accurately obtain all information regarding the matter and that we are responsible for this disclosure made hereby.

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