

MANAGEMENT CHANGE

October 21, 2013 – Anadolu Efes Biracılık ve Malt Sanayii. A.Ş. (“Anadolu Efes”), today announced that Mr. Alejandro Jimenez, who has been the Beer Group President of Anadolu Efes since February 2007, will be retired effective as of January 1, 2014. As of that date, Mr. Damian Gammell, who is currently holding the CEO position in Anadolu Efes’ subsidiary Coca-Cola İçecek A.Ş. (“CCI”), will be appointed as Beverage Group President and CEO of Anadolu Efes.

Joining CCI in January 2012, Mr. Gammell has over 20 years of experience in the Coca-Cola system and he held a variety of senior roles accross the fields of commercial and general management both in Europe and Australia. He was the CEO of the bottling business in Russia from 2001 to 2004 and the CEO of the bottling business in Germany from 2005 to 2011.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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