

ANNOUNCEMENT REGARDING TOP MANAGEMENT CHANGE

January 30, 2023 – Mr. Ümit Ömer Öğün who has been working as Anadolu Efes Kazakhstan General Manager since 2018, will be appointed as General Manager responsible from Special Projects effective as of February 1, 2023. In his new role, Mr. Öğün will continue to report directly to Mr. Can Çaka, Beer Group President and Anadolu Efes CEO.

Mr. Ertan Kurt who has been working as Anadolu Efes Georgia General Manager since 2020, will be appointed as Anadolu Efes Kazakhstan General Manager, effective as of February 1, 2023. Meanwhile, Mr. Veli Dinçel will join our Group as Anadolu Efes Georgia General Manager to fill the position vacated by Mr. Ertan Kurt. In his new role, Mr. Dinçel will report directly to Can Çaka, Beer Group President and Anadolu Efes CEO.

Mr. Stefan Lustig who has been working as Anadolu Efes Group Supply Chain Director since 2019, has decided to leave his position as of January 31, 2022. Mr. Savaş Öztürk who has been working as Anadolu Efes Türkiye Planning & Logistics Director, will be appointed as Anadolu Efes Group Supply Chain Director as of February 1, 2023.

Mr. Ümit Ömer Öğün graduated from Yıldız Technical University in Geophysical Engineering. Mr. Öğün started his professional career at Anadolu Group as Service Representative at Çelik Motor in 1992, where he later worked as a Sales Service Supervisor. He served as Planning and Logistics Manager at Coca-Cola Russia (Rostov) Operations from 1998 to 1999 and Operations Manager at Efes Russia Rostov Brewery from 2000 to 2006. Mr. Öğün was appointed as Operations Director of Efes Russia in 2006. In November 2007, Mr. Öğün has been appointed to the role of Task Force Director for Uzbekistan country market at Anadolu Efes Beer Group. Later he served as Efes Kazakhstan General Manager between May 2008 and March 2012, until he was appointed as Efes Ukraine Managing Director in March 2012. Mr. Öğün was appointed as Efes Kazakhstan Managing Director in June 2015, together with Efes Ukraine Managing Director role. Mr. Öğün was appointed as Anadolu Efes Central Asian Republics (CAR) and Azerbaijan Managing Director as of August 2018.

Mr. Ertan Kurt graduated from Istanbul University in Economics in 1994 and completed his MBA courses in Istanbul University in 1997. He started his professional career in 1994 at Procter & Gamble Türkiye in Sales Department; where he served in various positions until 2000. Between 2001 and 2005; he worked at Reckitt Benckiser Türkiye as Trade Marketing Manager, Central Region Manager, Senior Trade and Shopper Marketing Manager, respectively. Between 2005 and 2009 he worked as Country Manager at Reckitt Benckiser Slovenia and then served as Global Trade and Shopper Marketing Director at Reckitt Benckiser Global HQ UK until 2012.

For further information regarding Anadolu Efes, please visit our website at <http://www.anadoluefes.com/> or you may contact;

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Having worked as Sales Director in Nestlé Waters Türkiye between 2012 and 2016, he worked as International Markets Director at Brisa Bridgestone Sabancı between 2016 and 2017. He worked as Vice President of Sales and Marketing at Şişecam between 2018 and 2020. Mr. Kurt has been appointed as Anadolu Efes Georgia General Manager as of February 2020.

Mr. Veli Dinçel graduated from Boğaziçi University, Bachelor of Arts in History in 1996 and completed his IESE Business School Executive Program in 2019. He started his professional career as Management Trainee, and continued to serve as Field Sales Supervisor, Key Account Manager, Trade Marketing Manager and National and Merchandising Manager respectively at Gillette between 1996-2006. Later, he worked as Head of Traditional Trade, Head of National Key Accounts, Country Manager Baltics & Kaliningrad, at Reckitt Benckiser (Household and Health Care between 2006-2013. Between 2013-2023, he was the Sales Director Turkey and General Manager of Adrian Region and General Manager Poland at Henkel (Laundry & Home Care).

Mr. Savaş Öztürk graduated from Hacettepe University Statistics in 1995. Between 1997-2005, he worked as Central Warehouse Clerk and Purchasing Clerk at Anadolu Efes Türkiye Ankara Brewery, and later as Anadolu Efes Türkiye Logistics Supervisor. He was appointed as Anadolu Efes Türkiye Logistics Services Manager in 2005. Later, he served as Anadolu Efes Türkiye Logistics Services Manager at Izmir Brewery between 2006-2012 and Anadolu Efes Türkiye Logistics Support Manager between 2012-2014. Mr. Öztürk worked as Anadolu Efes Kazakhstan Logistics Director and Anadolu Efes Kazakhstan Supply Chain Director between 2014-2019. He has been working as Anadolu Efes Türkiye Planning and Logistics Director since January 2020.

We hereby declare that our above statements are in conformity with the principles included in the Capital Markets Board's Communiqué on Material Events, that they fully reflect the information we have acquired, that the information complies with our books, records and documents, that we have made our best effort to fully and accurately obtain all information regarding the matter and that we are responsible for this disclosure made hereby.

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